

## **Comcast Bulk High-Speed Internet Proposal**

## October 30, 2012

Thank you for giving us the opportunity to present a high speed Internet solution.

Comcast has a fiber-rich network allowing us to provide your association with blazing fast, reliable internet service. We offer 24/7 local and national customer service and competitive bulk pricing - where we buy the equipment and maintain it while you enjoy the speed. Comcast also offers seamless customer and technical support as the single provider of both video and internet.

- Comcast High-Speed Internet Service;
  - Dedicated 15Mbps Modem connection in every unit with Powerboost to 22Mbps when downloading large files.
  - o Modem with wireless router capabilities in every unit = connection to the Internet.
  - o Comcast owns and maintains the modem.
- Bulk Internet Rate Offer;
  - o \$25.00/month/unit (full retail rate is \$55.95)
  - Cost of Modem = **Zero** (NO EQUIPMENT PURCHASE)
  - o Installation Costs = **FREE** for the initial installation date(s). Normally a \$150 charge. Any units that need to reschedule or set an appointment for the install will be charged a one-time fee of \$50.
  - Internet contract term is a minimum of three years and/or concurrent with cable agreement.
  - o Based on 100 % participation.
- Customer service:
  - You have a local team of customer and technical support along with regional assistance on call 24/7, 360 days a year.
  - o You receive guaranteed customer service support at 888-895-6504.
  - You will have a dedicated account manager to facilitate questions on your account.

It is a documented fact that rental units have higher occupancy rates and sell extended stays when high speed Internet is available in their unit. Having an Internet connection allows individuals to mix work with play by "virtually" staying in touch with the office.

We look forward to further discussing this opportunity with you. Offer expires 12/31/12

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